

EXPERIENCE

FORTUNE 1000 HOME BUILDER, HORSHAM, PA
Senior Web Designer, 1/2005 - Present

Responsible for the design and development of online and interactive projects

Mentor junior designers

Develop, maintain and refine company web products

Coordinate with web management on project schedules, requirements, goals and team assignments

MOORE COLLEGE OF ART & DESIGN, PHILADELPHIA, PA
Web + Print Designer, 3/2001 – 1/2005

Redesigned college website and ensured that it continued to follow brand identity

Managed departmental expectations regarding long-term direction of website

Created logos, posters, brochures, invitations and postcards for various internal departments

Worked closely with vendors to bid out and manage jobs through production

Managed jobs through print process and final delivery to client department

M&M ASSOCIATES, INC., YARDLEY, PA
Graphic Designer, 7/2000 – 3/2001

Designed direct mail and other promotions such as postcards, ads, and brochures for a diverse group of clients including major department stores, banks, and an oil company

Strategized with colleagues to determine the best solutions for each client

BJORNSON DESIGN ASSOCIATES, PHILADELPHIA, PA
Intern, 6/1999 – 8/1999

Designed logos and advertisements through the production phase

Responsible for composites and file preparation for clients

Contributed designs for diverse client presentations including medical group, civic association, and software company

SKILLS

Software:

Dreamweaver
Photoshop
Flash
Illustrator
InDesign

Languages:

XHTML/HTML & CSS
Web standards
Familiar with Javascript

AWARDS

2007

Astrid Award - Silver
frenchmansreserve.com

W3 Award - Silver
Creativity Awards - Silver
oceansedgeatsingerisland.com

Horizon Interactive Award - Silver
Astrid Award - Bronze
Maxwell Place real estate site

Horizon Interactive Award - Bronze
tollbrothersdesignstudio.com

2006

INOVA Awards - The Grand Award
in the Marketing Category
frenchmansreserve.com

W3 Awards - Silver
Maxwell Place real estate site

EDUCATION

Moore College of Art + Design
Post Baccalaureate
May 2000
Communication Arts Major,
emphasis in Graphic Design

University of Delaware
BFA
May 1997
Fine Arts Major,
emphasis in painting